

MEMORANDUM

Date: March 25, 2016

To: Mayor and City Council
Boards and Commissions
City Employees

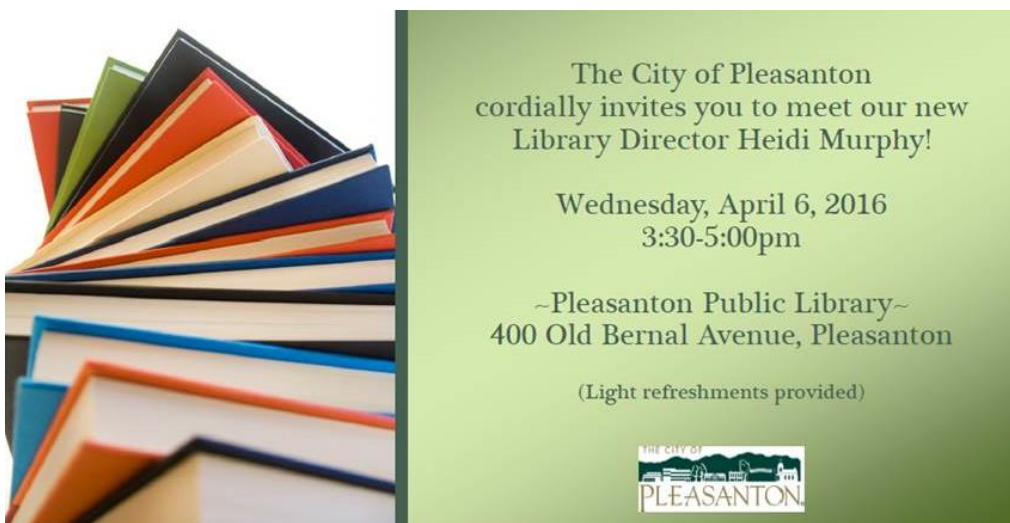
From: Nelson Fialho, City Manager

Subject: City Manager's Newsletter

This week I hosted the first of three All Employee Meetings. It was great to be able to share about key initiatives the City is working on as well as field questions from employees. If you missed it, please join me next week on Wednesday, March 30 from 10 to 11 a.m. or 2 to 3 p.m. in the Council Chambers.

WELCOME RECEPTION FOR NEW LIBRARY DIRECTOR

I am excited to be welcoming Heidi Murphy as our new Director of Library Services who begins with the City on April 4. Please join me at the Welcome Reception for her!



CIVIC CENTER/LIBRARY MASTER PLAN TASK FORCE

The Civic Center/Library Master Plan Task Force was appointed by the City Council in the spring of 2015 to explore and evaluate options for providing a new library and civic center complex. The Task Force is comprised of two Council members, representatives from the Planning, Parks and Recreation, Library and Youth Commissions, representatives from the Economic Development Committee, the Pleasanton Downtown Association, and three at-large members.

On March 22 the Task Force met and reviewed detailed images of the three options under consideration. To take a look visit this link [DRAFT Civic Center/Library Master Plan Images](#)

The Task Force will meet next on April 26 and review the final Economic Report, review project costs estimates and select a preferred alternative. On May 24 the Task Force will review the DRAFT Master Plan and then host Community Workshops to be held on May 31 and June 4. Additional outreach to the Pleasanton Downtown Association and Chamber of Commerce is also planned. The final review of the Master Plan will occur on June 28.

PERSONAL DISASTER PREPAREDNESS AND TABLE TOP DISASTER EXERCISE

Most people have heard that those living in “earthquake country” should be prepared to be on their own for 72 hours following an earthquake. More recently, however, with growing populations and limited first responders, that recommendation has increased to 5 to 7 days. Some even suggest longer.

In the event of an earthquake or other disaster, City of Pleasanton employees, like all public servants, are Disaster Service Workers. This means they need to be able to respond when disaster strikes to help get the city back to normal as quickly as possible. Because of this, the importance of being prepared is being stressed to all employees through Personal and Family Preparedness Training is being offered to all employees during March and April. Additional training will be offered later in the year.

In addition to the personal preparedness, other training is occurring as well. On March 31, the City will conduct a Table Top Exercise for people who have responsibilities in the City’s Emergency Operations Center (EOC). The EOC supports the response activities occurring in the field and sets priorities as necessary. A Table Top Exercise is discussion based. A realistic scenario is presented and specifics are talked over, in an effort to familiarize staff with their positions in the EOC, and help identify challenges and limitations the City might have if faced with that scenario in real life. This exercise is part of an on-going effort to increase the City’s ability to respond when a disaster strikes. It is not ‘if’ but ‘when’. Personal Preparedness information is available in multiple languages at www.ready.gov

CHAMBER OF COMMERCE – COMMUNITY SERVICE AWARDS

Pleasanton Chamber of Commerce held its 53rd Annual Community Service Awards event at the Firehouse Arts Center earlier this week. The Community Service Awards recognize deserving individuals, groups and businesses which have demonstrated excellence and community leadership in business, volunteer activities and achievement within Pleasanton. This year’s award winners include: Fratellone Family Chiropractic for Business Philanthropy; Wealth Management Associates for

Excellence in Business; Sandra J. Wing Healing Therapies Foundation for Excellence in Service; Pleasanton Corporate Commons/Hines for Green Business; Eleanor Flatley for Distinguished Individual Service; and Frank Capilla for Lifetime Achievement.

Also recognized was the City of Pleasanton with the Distinguished City Initiative Award for the Recycled Water Project that is currently underway. This \$17.4 million infrastructure project involves the installation of approximately 10 miles of pipeline in existing streets, mostly within the Hacienda business park, that will replace and augment 1,300 acre feet per year – 3 million gallons a day during peak demand – of existing potable water use with local recycled water for large landscape irrigation such as corporate campuses and the Ken Mercer Sports Park. The project was largely funded through the Clean Water State Revolving Fund and California Proposition 1 Water Bond of 2014. To date, almost five miles of pipeline have been installed along with 60 service connection points along the line, with completion anticipated in November 2016. Those in attendance to represent acceptance of the award with me included: Mayor Jerry Thorne, City Councilmembers Arne Olson and Kathy Narum and City Staff: Rita DiCandia, Steve Kirkpatrick, Adam Nelkie, and Scott Petersen.

SUCCESSION PLANNING INITIATIVE

Like many other public agencies, the City of Pleasanton faces the challenge of an aging workforce and the impact to City services as 67% of all managers become eligible to retire in the next five years. The City of Pleasanton is

committed to creating and adopting comprehensive and systematic succession planning to ensure that our high level of quality service is maintained as the organization loses institutional, knowledgeable and experienced staff. Effective succession planning ensures leadership continuity for all key positions by developing activities that will build personnel talent from within.



A succession Planning Committee was formed last fall with representation throughout the organization to assess the professional development needs of the organization and develop a two year action plan. Included in that plan was the creation of a website designed as a resource for staff to develop professional and leadership skills and talents to help them become the leaders of the future.

P.L.U.S. stands for ***Pleasanton Leaders Unite for Success***, the City's succession planning website. This site includes portals to professional development courses, webinars and articles; local, regional and national leadership and management organizations; information about city, community and county leadership academies; mentors and one-to-one coaching; future internship opportunities as well as additional resources as they become available. A robust offering of professional development trainings is already scheduled and is accessible via the training calendar on the P.L.U.S site. This website is a work in progress with more content added regularly. Take a look at WWW.PLEASANTONPLUS.ORG

JOHNSON DRIVE ECONOMIC DEVELOPMENT ZONE UPDATE

The City Council will soon be considering whether to rezone and approve General Plan amendments to the former Clorox Campus on Johnson Drive and surrounding parcels and whether to create an “Economic Development Zone” on twelve parcels in the 40-acre area. A Joint Workshop with the City Council and Planning Commission is scheduled for April 12 at 6:30 p.m. at the Pleasanton Senior Center, 5353 Sunol Boulevard.

INITIATIVE MEASURE TO PROHIBIT RETAIL USES OF 50,000 SQUARE FEET OR GREATER IN THE JOHNSON DRIVE ECONOMIC DEVELOPMENT ZONE

This month, Bill Wheeler of Black Tie Transportation and resident Paul Southern filed a “Notice of Intent to Circulate Petition”. Their initiative measure seeks to prohibit all retail uses of 50,000 square feet or greater in the proposed Johnson Drive Economic Development Zone. If the signature gatherers collect the signatures of 10% of the registered voters in Pleasanton (4,015 signatures), the Council will then need to decide whether to adopt the initiative (and prohibit all retail possibilities of 50,000 square feet or greater) or to put the issue on the ballot for Pleasanton voters to decide.

A UNIQUE GIFT TO THE CITY OF PLEASANTON

Long time Pleasanton resident, Ms. Jean Jones passed away in January 2015 leaving behind a unique bequest to the City of Pleasanton. Having no living relatives at the time of her passing, she left her entire estate to the City which included property located at 309 Neal Street. Having grown up in Pleasanton, Ms. Jones had a great love for this community and wanted her home and estate to benefit its residents by supporting the preservation of the history of Pleasanton.

The Queen Anne house built in 1900 was one of several structures constructed by Joshua Neal and in 1930 was converted to serve as the local hospital. The house was later sold to George and Wanda West, Ms. Jones parents, who converted it back to residential use.

The City Council acknowledged the gift of Ms. Jones estate on February 16, 2016 and determined to use the estate proceeds to create an endowment with the purpose of preserving Pleasanton History. The endowment is expected to be just over one million dollars and the primary beneficiary of the endowment will be the Museum on Main Street.

The property has been listed with realtor Mike Carey. An open house is scheduled for this Saturday, March 26 from 10 a.m. to 1 p.m. Sealed offers are due by April 12 at 10 a.m. To view pictures and read the Historical Study of the home visit www.309neal.com

If you have any questions please feel free to contact me at nfialho@cityofpleasantonca.gov or (925) 931-5002.

Best,
Nelson Fialho
City Manager